

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

198 answers from 95472 (57 men; 141 women)

Ages:

- under 18 = 0
- 18 - 29 = 12 (6%) red
- 30 - 39 = 27 (14%) orange
- 40 - 49 = 35 (18%) green
- 50 - 59 = 46 (23%) blue
- 60 - 69 = 58 (29%) black
- 70 - 79 = 16 (8%) purple
- 80 + = 4 (2%) gold

shaded = not from 95472 or did not put anything in address field

	<p>What questions would you like to ask a business or developer regarding its anticipated economic contribution/change/impact? (Think large: impact on existing businesses, how many jobs, what kinds of jobs in terms of pay and benefits, employee ability to afford housing in Sebastopol, etc.)</p>
--	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

	<p>Are you a multi-national corporation?</p> <p>Do you receive tax cuts?</p> <p>Do you participate in offshore banking?</p> <p>What jobs will you provide to our community?</p> <p>How will you help the local children?</p> <p>How will you help bring diversity to Sebastopol?</p>
	<p>Where it plans to park it's cars, if products are made in China.</p>
	<ol style="list-style-type: none"> 1. Are you more interested in competition, or collaboration with other businesses? 2. What wages and benefits will you offer your employees? 3. What is more important: profit, or human (and environmental) thriving?

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>I, as a renter, am most concerned about ability to afford housing. It seems to me that increased economic "attractions" i.e. The Barlow, have caused a boom in people traveling here, working here, and moving here, pushing people like me out of the city. I don't want to leave I'm currently paying almost a thousand dollars for 200square feet, with no heat and no air. Thad more than half my salary. I'm struggling. An economic boom in this town means my rent goes up even more, then where do I go? Marin? Certainly not SF... :/ I'm heart broken by the fact that it feels like my town wants me to leave for a quick buck. I want to stay.</p>
	<p>How will the profits benefit the local economy, rather than outside shareholders and corporate managers. What will the average pay rate be?</p>
	<p>What will your pay rates be for workers? How will the business profit be distributed? What is the desired impact on the community?</p>
	<p>How many jobs will this create ? . I have lived in Sebastopol my whole life and always have wanted to work in my town but the job opportunities are slim .</p> <p>What kind of jobs will this development bring ?</p> <p>How will the development impact the already busy traffic of down town ?</p> <p>Will affordable housing be built in this development?</p>
	<p>Will your business push out another locally owned business? Are you creating jobs that are actually wanted or is job creation your excuse for bringing your store to our town? How well are you treating your employees in terms of benefits, paid leave time, wages, etc.? Are you thinking about what our community actually needs and talking to residents instead of basing your plans on what you IMAGINE our community needs?</p>
	<p>Environmental impact and climate change are a huge concern to me. What would your business do to ensure a zero impact on the local environment (wildlife etc.) Or more preferably, a positive impact?</p>
	<p>The environment is important. What type of sustainable programs would you implement in your community?</p>
	<p>Does the business ethically support our planet? Do the values of the business reflect one that sees a greater purpose than merely existing?</p>
	<p>How many jobs can you create in the next ten years?</p>
	<p>I would ask them why they have chosen Sebastopol as their base for developing. Sebastopol is just fine the way it is. We don't need big developers coming into this town, trying to build more business and put the smaller businesses out of business. It sickens me.</p>
	<p>Why do you all make it so difficult for good businesses who may be a franchise owned business to start up in Sebastopol? Baskin Robin's used to be a great place and because the owners decided to retire the city decided they could not sell the franchise to keep it alive?</p>
	<p>What kind of jobs, how many, and will they pay a living wage for Sebastopol. Sebastopol is one of the more expensive cities to live in Sonoma County and a large number of people that work here cannot afford to live here.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	What will be the employee ability to pay housing and effect on housing for current residents?
	All questions would start with where were they raised? Sebastopol has changed too much and is becoming a really she she place. Sebastopol is losing its culture and appeal to those who were raised here. CHANGE is not what Sebastopol needs.
	How does your business foster the ability for workers to have flexible hours and feel empowered to give back to the community? Will your business bring new opportunities to local artisans, farmers, and makers?
	I would like to ask about impact on the traffic surrounding the location. Also, affordable housing for workers.
	Will you be bringing something to Sebastopol that we would ordinarily have to go to Santa Rosa to get. I would like to be able to purchase stuff like sporting good items in Sebastopol rather than driving to SR. Also will your business be open later than 9pm?
	Will business be required to be independent or local? Will GMO products be eliminated? Any other steps to ensure ONLY local, sustainable, fair trade, organic products are offered? How will the business add value to Sebastopol residents? Will it add diversity to Sebastopol?
	What will your business do to prevent locals from going to Rohnert Park or Santa Rosa for a similar product or service? How many jobs will you create for locals and what type of jobs (skill level, full/part time)?
	I would be interested in all of the items suggested in the question above (i.e., impact on existing businesses, how many jobs, what kinds of jobs in terms of pay and benefits, employee ability to afford housing in Sebastopol) as well as how that business would work toward contributing to creating a livable and local community. How would they contribute to a triple bottom line of people, planet, and profit? Are they beneficial to the city or only in business to serve profit at the expense of other goals? If the former, what means do they have to support their argument?
	What percentage of products sold will be locally made? How many people will be hired? What pay range & benefits? Will there be training opportunities available to current residents to build pipeline of local talent for hiring? Does the business plan to make any local charitable giving (cash or in-kind)?
	How will this affect the people who live in Sebastopol and the local businesses?
	What kind of wages would you offer? Would you donate a portion of your profit to the community? How would your business (and location) affect other neighboring businesses? Would you partner with other local businesses and organizations to enhance, rather than divide, the community?

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Does your business support other local businesses?</p> <p>Does it create jobs for locals?</p> <p>Does it enhance the community with respect to aesthetic and need?</p> <p>Does it incorporate sustainable practices for the earth, humans, animals?</p> <p>Does it attend to issues of social justice? Specifically issues of classism, racism, and gentrification?</p> <p>Is your business a unique offering to the community?</p>
	<p>What would make your business more desirable than those of the same type of business?</p> <p>How do you plan on boosting your business when people are comfortable and set with the other places they currently go to? What perks can you offer the public?</p> <p>How many jobs do you plan on creating and at what pay?</p>
	<p>So many times developers like to say, "this project will bring x amount of jobs." What I would like to hear is "this project will create affordable housing for residents already in this area." Jobs are not what people need, homes are. Sure, its like the chicken or the egg, but Sebastopol has jobs, it is running out of affordable housing. Jobs will only increase people coming to the area for the job.</p>
	<p>What type of jobs will you bring to the community? What will these jobs pay? Will benefits be offered?</p>
	<p>At what point is there going to be rent control or more affordable housing? How are you going to help in that area?</p>
	<p>Contribution to long term economic growth and stability of the region</p>
	<p>Where will your money go? Will it go back into this community? How will your money be spent? Will you vote with your dollar for the environment? Will the residents of Sebastopol be able to interact with and afford to support your business? Or does your business cater to tourists only? Will you be hiring people who live in Sebastopol at a living wage?</p>
	<p>How will people be able to afford ever increasing cost of living in Sebastopol while working in Sebastopol? What new industries will come to Sebastopol? Are these the industries that current residents want?</p>
	<p>Are these contributions meant to bring people to Sebastopol as tourists? If so how will that affect traffic on our antiquated 2 lane highways? If these developments mean more housing (which I think is needed) will these be "in fill" housing -- for making mixed use spaces with retail downstairs and housing upstairs (I think the Barlow has a lot of wasted housing potential) -- or an expansion of the town outwards?</p>
	<p>Will people who work at these jobs be able to afford to live in Sebastopol?</p>
	<p>Will it be affordable housing?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>I am a local and have worked in the community since 2007(Fieasta/Pacific Market,KandL Bistro,Capers and Comp.Catering,Community work through WaccoBB.net, and other deeds done dirt cheap;)</p> <p>What can we do to help the locals who are homeless and need support?</p>
	Are you willing to pay a living wage, relative to the cost of living here in Sebastopol?
	How do you plan to differentiate from existing businesses? We have eight(!) pizza places in town. Actually, I'm all for competition in business. I don't feel the existing mom and pop should not be given preferential treatment...keep up the quality, fair prices, customer service, employee satisfaction of find something else to do.
	Are the wages for employees going to allow them to find housing in Sebastopol, so as to cut down on pollution and traffic for commuting? Will you offer benefits or compensate the employees well enough to afford them on their own? How will your business be a positive impact on this little community?
	Are you willing to set aside funds to help create a link for residents & tourists to reach the SMART train? Do think that is important?
	How open is any prospective business to citizen input for their planning process, especially from local citizen groups such as Cittaslow Sebastopol, whom I count on to represent my views to them regarding local living wages, environmental impact, and whether or not the majority of the revenue from the planned business stays within Sonoma County or Sebastopol?
	can they really afford it?
	What is the impact on local business? Why Sebastopol?
	How are businesses in the Barlow decided upon and what criteria are considered? It seems like at least half of those in existstense are geared towards very high SES and specialized products. Why aren't more affordable and community oriented businesses being supported?
	Traffic is a horrible problem!
	<p>Will you give priority to hiring locals (people already living in Sebastopol (including rural/unincorporated Sebastopol)?</p> <p>Will you make a strong effort to hire those with disabilities by working with area agencies that offer employment support to people with disabilities, such as Goodwill industries, Buckelew employment services, etc?</p>
	<p>How many, and what type of jobs do you expect to create?</p> <p>Who is your target consumer - local, visitor, mix?</p> <p>How will the city's infrastructure be impacted by your new business/development?</p>
	sebastopol is a wonderful town that is eclectic and original. Unfortunately for any standard purchase we are required to drive to Rohnert Park or Santa Rosa so that an affordable, reasonable price of an item can be purchased. How can we find a balance between chain franchises and specialty stores that can serve our community as a whole?

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	Affordability for locals. Environmental impact. Need that is being met.
	<p>1. Specifically, how many jobs, including health care and wages that allow for the mid-range affordable housing in Sebastopol, will you generate?</p> <p>2. Why do you want to be in Sebastopol, as it relates to the unique characteristics of our town?</p> <p>3. Will your presence displace existing jobs provided by already established local businesses (ie, CVS shows up and Rite Aide goes away....how would those jobs be made up? Would you provide jobs that would increase the total number of jobs lost by Rite Aid leaving-- or would it be a wash?)</p> <p>4. To what degree would you be able to integrate with the existing businesses in Sebastopol, including a shared understanding of the quirky qualities of our town?</p> <p>5. How prepared are you to contribute to local causes, local expressions of artistic culture, education, and the homeless?</p>
	How will you keep the impact low on the city? Low instead of tall buildings, no more drive-throughs, a cap on housing; and how will you accommodate traffic so that what's built doesn't impact the already congested streets and thoroughfares?
	<p>Will your business/project be available to people of various economic means?</p> <p>Will your business/project benefit long-time residents and local animals and plants?</p> <p>Will your business/project be in competition with any existing businesses/projects or in harmony with them?</p> <p>What is your long-term vision for your business/project.</p>
	What impact will the new business have on existing businesses and traffic? What kinds of jobs will be available and will they be primarily part time or full time? Will employees likely be able to afford to live in Sebastopol with the salary they will be provided?
	Will you hire local workers and sub-contractors? What assets will your business bring to the local community of Sebastopol? How will your business work and blend with other businesses in Sebastopol to create a thriving community?

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Will new businesses be able to pay a living wage for Sonoma County, combined with meaningful benefits?</p> <p>What kind of projections can be offered that will measure the tax dollars that our fair city stands to earn?</p> <p>Will new workers have adequate sick time to support their families in time of sickness?</p> <p>Will men have paternity leave benefits that are on par with their spouses/partners?</p> <p>Are these new businesses local, or are we signing up for the inclusion on big box stores that will take away from the local business owner that is trying to get by?</p>
	<p>The city of Sebastopol is consider Historic and for the smallest community a very close neighborhood where almost everyone knows each others ,new business is good for the contribution to the generations.</p> <p>new bussines developers need to consider infracstucture capable to welcome visitors to the city and with out disrupting the daily life and activities of the resients. employment is important for everyone same as affordable housing opportunity , saying all this it will be very good have new bussines but also keeping the Historic fisical looking of the city and make it safe assisting police and emergency responders as well considering the large amount of senior citizens who will required special acomodations on the roads and safe street crossing . Hel plocal bussines isimportant because thy are the real founders of this culture in Sebastopol offer help to modernizer they bussines and make them still competitive to new big corporations sach as Safeway, CVS. Rite Aid etc.</p>
	<p>Are you able to supply something exciting that will draw people to Sebastopol?</p>
	<p>Will you bring outside dollars into Sebastopol?</p>
	<p>I would hope that developers would be willing to pay impact fees that would help fund affordable housing for low income residents as well as traffic projects to help ease traffic congestion which is getting worse each year.</p>
	<p>Impact on existing businesses, do you have a green plan for water, food waste, energy,</p>
	<p>Will your new business have parking?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Why are you choosing to open a business in Sebastopol?</p> <p>What is the mission and vision of your business?</p> <p>How will your business support and align with the general plan of Sebastopol?</p> <p>How will your business benefit the residents of Sebastopol?</p> <p>How many employees will you be hiring?</p> <p>How many employees will you seek as local hires?</p> <p>How many employees will you be seeking to hire that may need to commute to Sebastopol - that may require special skills and are not already part of our population?</p> <p>Do you have a hiring process outlined? An HR department? What does that look like?</p> <p>What is the pay range you will pay your employees?</p>
	<p>I'd like to know the return on investment for the city. Allow X development on y site, what is the sum of its property tax, sales tax, jobs, convenience of goods and services, and initial public infrastructure improvements value. When does the return on investment start to decline? In only 20 years? Or 50?</p>
	<p>Are new and existing business willing to pay a living wage based on average rents and cost of living for the zip code of 95472? As you may know rents are outrageous in Sebastopol (and Sonoma county) and it is difficult to live and work here.</p>
	<p>How many jobs and what is the average salary for employees?</p> <p>Are you suppliers local or regional?</p> <p>Does it contribute to a Green Economy that benefits the people and the environment?</p>
	<p>How do you plan on addressing traffic with increased business ? How do you plan to provide affordable housing for the working people? How do you plan for more pedestrian areas in growth?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>1. Do you plan to make your facility aesthetically congruent?</p> <p>2. How will you mitigate negative impacts on traffic?</p> <p>3. What is the anticipated longevity of your venture an/or why do you believe your business will have long-term sustainability in Sebastopol?</p> <p>4. If your building involves construction of a facility, and you business has to cease operations, what other purposes would your facility be suitable for?</p> <p>5. Is your projected workforce seasonal, rotational or fixed?</p> <p>6. How will your employees afford housing in Sonoma County?</p>
	<p>What businesses, besides retail, are being envisioned? How do you hope to entice businesses that contribute financially to the city (tax) that do not cause traffic problems? (Attorneys, accountants, management firm)? Or are you?</p>
	<p>What can you do to encourage carpooling, and or minimize traffic congestion?</p> <p>How is your business green?</p>
	<p>Are you banking in a local bank?</p> <p>Do your funds support local businesses?</p> <p>Do you purchase from local suppliers?</p> <p>Are you owned by someone who lives in Sonoma County?</p> <p>Do you provide employee benefits?</p> <p>What are your hourly wages?</p> <p>How will you help mitigate traffic- carpool incentives? Fast charge electric car station? Bicycle parking with ease of access? Pedestrian right of ways?</p>
	<p>How much of the profit from your endeavor will remain within the 95472 zip code?</p>
	<p>Would you consider organic agriculture development, such as organic grapes, to hold cutting edge potential in a community that is getting fed up with poisons in their food and air and water and soil?</p>
	<p>Will you have things for families with children?</p>
	<p>How committed are you to the culture of the community you want to build or enter in to? Will your employees be able to afford to live in the community they work in? What needs of our community will you be filling? If only this type of survey had been done before an unneeded, ugly CVS was put at a corner of downtown!</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>How many jobs would you contribute?</p> <p>How would you contribute to the community?</p> <p>What traffic impacts would your company have?</p>
	<p>What are you doing to keep the small town feel of Sebastopol?</p>
	<ol style="list-style-type: none"> 1. What are you bringing/adding to the community that is needed? 2. In what ways are you moving towards a no waste business? 3. How are you sustaining your business for the long term? 4. How do you plan to attract the widest diversity of people (both employees and clients/customers)?
	<p>What is the overall contribution to Sebastopol's economy in terms of tax revenue to the city and Sonoma County?</p> <p>What externalities are there to the economic effects of the business or development, e.g., carbon emissions, other pollutants, water usage? How will these be included in the economic assessment?</p>
	<p>How well do you know the citizenry of Sebastopol and how will you engage with them in order to comport with their views?</p>
	<p>How would you contribute to the downtown association/environment?</p> <p>How will you affect average job pay and induce more economic growth?</p>
	<p>What effect will it have on the existing businesses, especially the "mom and pop" establishments.</p> <p>What effect will it have the environment?</p>
	<p>What type of benefits will you offer employees? Will you try to hire locals and disabled people? Will you be carrying organic and local products? Will there be ample parking? Will your business be unique and if so, how? Would you be willing to offer after school jobs to local at-risk youth?</p>
	<p>I don't think this is the city's business! Businesses will build/come to Sebastopol depending on demand. If the people support it it will come. Businesses should not need to provide any additional "benefit" to the city other than jobs and a product.</p>
	<p>Sebastopol has many highly qualified workers who commute out of town for work. Will you provide jobs at ALL LEVELS and at pay levels so that employees can work AND afford to live in Sebastopol?</p>
	<p>What percentage of the profits generated by your business will continue to circulate locally?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>1.) Is it locally owned?</p> <p>2.) Do you support collective bargaining rights for employees?</p> <p>3.) What will be the wages and benefits?</p>
	<p>I would like to ask not only business but the city government what impacts do new business and buildings have on our 115 year old city. What is being done to address such problems</p>
	<p>How will this project increase Sebastopol residents' ability to live sustainably within their community? How will this project utilize resources that already exist locally in Sebastopol to enhance the quality of life for Sebastopol residents?</p>
	<p>Will the new CVS downtown pay its workers more? Will they hire higher caliber employees?</p> <p>Will the Barlow rent out existing building spaces to eateries that are more affordable and have outside areas? We never eat at Barlow restaurants due to high prices.</p>
	<p>Will you pay a living wage?</p> <p>Will your employees be able to afford housing in Sebastopol?</p> <p>Will you offer health benefits for your employees?</p> <p>Will you be family friendly? Paid maternity/paternity leave?</p> <p>What will you do to be friendly to the growing population of older adults in west county and Sonoma County?</p>
	<p>How can your new business help to build a relationship with teenagers? Jobs available for teens?</p>
	<p>How can business encourage the city council to make changes to the current parking situation? For example, is whole foods willing to move to the old CVS site to allow that piece of land to be parking and green area for downtown visitors. There is absolutely no reason that whole foods should be there with inadequate parking. It's wonderful to walk downtown but due to parking, I usually avoid it and shop elsewhere.</p>
	<p>How are you going to provide housing? I think we need dense infill in town, like they have in European villages, walkable. We need better bike paths. We need stores that sell unique, useful and sustainable products, not made in China garbage that's available at Ross. We need more third places for people to congregate. We need mixed use.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>How will your business impact traffic and parking in Sebastopol?</p> <p>Who does your business target as customers (locals, tourists, children, farmers, wine drinkers, high end hungry folks???)</p> <p>How do you see your business contributing to the eclectic and home town feel of Sebastopol?</p> <p>How does your business plan on participating and contributing to the civic life of our community?</p>
	<p>How can you keep the nice small town feeling without bringing the big box stores? Sebastopol is a lovely place to live, but when the big stores start coming in, then it's just another town.</p> <p>Big stores means big business and more people. Our town's roads are already over crowded. How do you purpose to fix the road congestion?</p> <p>Do you plan to put more parking? Going to the Library is a nightmare now days. Do you have a plan for that?</p>
	<p>What type of job training would you sponsor to encourage a local eligible workforce employed by your business?</p> <p>What will you do to ensure a sustainable environment and economy through the commerce you bring to Sebastopol?</p> <p>How will you support your workforce in other ways if you cannot pay a living wage to your workers? For example, contribute to affordable housing, a shuttle or other worker transportation system.</p> <p>What will you do to ensure the small town feel and intimate scale of Sebastopol?</p>
	<p>Hiring local employees?</p> <p>Contributing to local public schools?</p> <p>Local sources of products?</p> <p>How much do you pay your employees? i.e. living wage!</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Are your practices ecologically kind and considerate?</p> <p>What will you be paying your entry level employees?</p> <p>What is your business model?</p> <p>Are you willing to provide low rent or rent controlled housing, both rentals and purchases? i.e. do you care about the people here in Sebastopol who are struggling financially but want to stay here?</p> <p>Are you willing to join in a community effort to ask everybody to boycott CVS?</p> <p>Are you a small family/friend owned business? Because I'm not interested in any more national companies showing up here.</p> <p>What do you care about?</p> <p>What is important to you? (values check.....)</p>
	<p>For developers will you provide some low income housing along with regular housing so that folks who work here in lower paying jobs can actually live here?</p>
	<p>What are five things the city could do to help more easily grow your business?</p>
	<p>I have no idea</p>
	<p>I would use your "slogan" for starters</p> <p>Is the business green? friendly? artistic?</p> <p>Will it benefit the residents and still be of interests to out-of-towners ?</p> <p>Does it offer something unique? to keep Sebastopol unique?</p> <p>Will it make the Community more beautiful?</p>
	<p>For a housing developer: What percentage of your properties will be affordable housing?</p> <p>How will your business enhance the overall economy of Sebastopol?</p> <p>How many full time employees with benefits will your business employ? How many part time?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Personally, I think that traffic is ridiculous now, with the new CVS, Whole Foods, the high school, etc. I would want to know if the new development/business would partner and find a way to alleviate the congestion and possibly find another way in/out of town other than Highway 12.</p> <p>Also, it is important for the City to support the business that are currently in Sebastopol and not bring in additional "like" businesses, such as: ice cream stores, drug stores, grocery stores, mexican food restaurants.</p>
	<p>I think the biggest question I have is how would a future business favorably impact the town of Sebastopol? Would this business create more automobile traffic? more financially lucrative jobs?</p>
	<p>What will your business do for the town of Sebastopol. Will you be hiring local people for the job and how many jobs will be available? What will your pay scale be n will you offer benefits to full time employees. What kind of impact do you think your business will have on the neighboring businesses?</p>
	<p>Nature of business. Number of new local hires. Will they have flexible starting times to reduce traffic congestion.</p>
	<p>Will you be hiring locally, or will you bring in existing employees from other offices? What will be your minimum wage? In what ways do you plan to stimulate local economy?</p>
	<p>How will you best contribute to the lives of young people in Sebastopol?</p>
	<p>How will the concept / design fit within the community, e.g. Scale of project, locally sources goods, living wages jobs.</p> <p>The design is important - no "big box" style businesses. The small, quant local businesses add to Sebastopol's charm, which increases tourism.</p>
	<p>I am curious as to the re-developement of the old McDonalds in Sebastopol at the Southpoint Plaza, and whether a possible "Amy's" venue has been proposed? I believe this already flourishing local business would be a great fit in our community!</p>
	<p>My main concerns are traffic and responding to consumer needs, such that we don't need to drive to Santa Rosa or elsewhere.</p>
	<p>Are you creating long term employment and for how many?</p> <p>What are your current policies regarding environmental protection? (green building, conservation etc)</p> <p>What is your 5 year and 10 year plan</p>
	<p>What do you propose to link your development or business with other local ones to sustain each other? To be a part of the community for the benefit of all?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>What will you do to preserve the small town atmosphere of Sebastopol?</p> <p>Will your employees be paid a living wage that will allow them to live in the city (Sebastopol) in which they work?</p> <p>Will you offer paid family leave for employees?</p> <p>Will you be sure your building is not located where it will increase the already congested traffic in town?</p> <p>Will your business add something new to the character of Sebastopol, and offer something we don't already have without pushing other businesses out?</p> <p>If you are a developer, are you aware of, and do you respect how much we love our small town, and don't want to turn it into a big city with high-rise buildings, or overpopulation?</p> <p>Is your business non-polluting?</p>
	<p>who will you source materials from</p> <p>how many locals will you employ</p> <p>what's your environmental footprint</p>
	<p>Should we have 2 way traffic again on Main Street?</p> <p>What can we do about the eye sore which is going to be the new CVS?</p> <p>How can we boycott CVS so we can turn it into something that builds the brand of what is Sebastopol.</p>
	<p>What impact will it have on small business? How do you intend to mitigate traffic horrors? Do you have any social conscience, such a buying local, organic, employing local people, bringing useful, non-toxic products? Do you have a design to minimize water consumption? Going solar? Have a sense of non-ugly design (see: Barlow).</p>
	<p>Fair market wages at least. Childcare and housing contributions.parking .</p>
	<p>How will your business affect traffic flow? What wage do you consider minimum?</p>
	<p>Are you a minimum wage employer?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>How do you raise capital to find your business ?</p> <p>Banks</p> <p>Individual investors</p> <p>CrowdFunding</p> <p>Do you oppose large national chain stores coming to Seb and if so why ?</p>
	<p>Can we have a 116 bypass around city center?</p>
	<p>How green is your building does it exceed current Sonoma County building codes? Will your employees be paid a living wage over \$15 an hour? Will your business meet the demographics call Sebastopol now? And, will it be green friendly artistic and inclusive of all that live and visit here.</p>
	<p>How many jobs will you create for the residents?</p>
	<p>OK. instead of waiting for each (outsider) developer to decide what he/she thinks best for his/her interests (e.g. The Barlow) and perhaps overlook what may be very appropriate from our local viewpoint, why don't we do our own analysis regarding the best types of businesses in the best types of locations coming from our own, insider knowledge. We might just result in a positive influence where both parties benefit. I know that there's a lot of businesses that we lack, and yet would certainly enjoy if we had them.</p>
	<p>My first question is why Sebastopol? Because of what it is or because of what you want it to become? Next, where? And how will you interface with downtown, to keep it vibrant? Does your business focus on tourists or locals? Who are the owners of the business? If the owners are not local (i.e., Sonoma County), what will they do to 1)understand this community and 2)keep as much money in our community as possible.</p> <p>Who will your business serve? How will you be friendly to the entire local community?</p> <p>If relevant, I'd want to know about traffic issues, too, along with housing issues, etc., as stated above.</p>
	<p>Jobs is a place to start. How many, pay amounts, will they be for adults or youth who also need jobs.</p> <p>Will you business charge more for the same services found in near by towns or will they be more of a place for tourist to pay higher amounts. In other words do you expect locals to shop at you location?</p>
	<p>I'd ask everything you just suggested in your parentheses, and also:</p> <p>In what ways are you willing to give back in terms of support for local schools, local non-profits, like our community center, center for the arts, library, etc.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>I would like to ask CVS why they forced a big box store in Sebastopol against the wishes of the residents of Sebastopol and why they feel it's ok to threaten a law suit in order to get there way.</p> <p>What will they be doing to contribute to Sebastopol besides there own profit margins.</p> <p>The store is an eyesore and a blight on what used to be a quaint town.</p>
	<p>Are you open to a blanket marketing strategy that promotes the entire town? Are you open to cross-promotional events? How inclusive would your website be re: other businesses in Sebastopol? Would you consider occupying older buildings rather than building new? How would you contribute to a community you would depend on to make your business a success?</p>
	<p>There has been talk of a new downtown hotel. Will that be happening.</p>
	<p>Unless someone is proposing an adult film business or the like it is none of my business.</p>
	<p>How will you determine your living wage base?</p>
	<p>How much would water use would be impacted? How does it serve a need in our community? What kinds of jobs would it provide for the community?</p>
	<p>What benefits / advantages, products / services will your business offer and or provide that current businesses in Sebastopol do not offer and /or provide?</p>
	<p>Are you filling a need? Are you encouraging healthy lifestyles?</p>
	<p>How many jobs will be brought? What is the unique contribution to Sebastopol?</p>
	<p>State 5 good things your business will do for the Sebastopol area--only one of them can be "make money."</p> <p>How will you contribute to the aesthetics & spirit of the area?</p> <p>In planning your business, how have you considered the "greater good" for our society & what will be your contribution?</p>
	<p>How ill the location and size of your project (business or development) affect traffic flow in Sebastopol? If it is a retail business can you locate in an existing facility that is not near the most congested areas in Sebastopol (Hwy 12/Gravenstein/Bodega/Main/McKinley)? If a non-retail business can you establish work hours that are off-peak, starting earlier or later than 8 am to help spread traffic load.</p>
	<p>1. What is the projected long term traffic flow patterns through downtown and entering/exiting Sebastopol given the developments at the Barlow and CVS?</p>
	<p>Definitely what is the impact on existing businesses.</p>
	<p>What benefits would your business bring to the community? How do you expect your business to fit in with the existing climate of Seb.?</p>
	<p>If your business creates more traffic and lends itself to the worsening gridlock we experience every day, how will you alleviate the problem for your employees and customers? As the traffic gets worse and worse fewer and fewer people want to come shop in Sebastopol so it creates a very real economic impact.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>1. Will your business bring in more traffic to the area, and how will you mitigate that?</p> <p>2. Will you employ local people?</p> <p>3. Will you pay wages based on the local living expenses and housing costs?</p>
	<p>What kind of revenue will your business bring into our Sebastopol community? How many jobs will this business create, and do you provide a much needed product or service that is needed in our community?</p>
	<p>Do we have all the business elements (vendors & services) that viable NORMAL towns & cities have for residents? We currently have 5 or more second-hand stores and four or more antique shops. Can businesses come up with stores that will encourage younger folks to shop here?</p>
	<p>How much impact will the new mixed use center across from Fircrest generate in terms of jobs and businesses. Will there be sufficient parking?</p>
	<p>I good ideas-- how many jobs, what kinds of jobs in terms of pay and benefit Union?</p>
	<p>-How will your business impact our already too-traveled streets? I'm concerned about Sebastopol turning into one huge parking lot surrounded by clogged roadways.</p> <p>-Can you prioritize hiring of local residents for your staff?</p> <p>And will pay a living wage?</p> <p>ON THIS NOTE, I WOULD LIKE TO SEE SEBASTOPOL PASS A LIVING WAGE ORDINANCE OF AT LEAST \$15 AN HOUR with basic health benefits AND sick leave.</p> <p>-Who are your products or services priced for? Tourists? Please price then for local residents or give a discount if you show proof of being a resident.</p> <p>PLEASE: Our town should serve it's residents first, visitors second.</p> <p>THANKS</p>
	<p>What kind of jobs would you be bringing to Sebastopol? Professional or service? Full time positions with benefits?</p>
	<p>What plans are being investigated that will provide jobs and community support for young families - what services will entice them to move to Sebastopol.</p> <p>Progress is part of renewal and progression- we need moderate development to support tourism and activities and hotel services. These services would also provide jobs!!!</p>
	<p>Is the business locally owned or owned outside the area?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	What kind of jobs will be offered? Is the business locally owned (fully)? Will employees be moving here from previous locations of your company? Will local workers be given priority in hiring?
	How many jobs will your business create?
	Can you guarantee generated profits from your business will stay in our community? How do you propose doing that?
	When will there be a renters cap! It is becoming too expensive to live in Sebastopol if you work here!
	<ol style="list-style-type: none"> 1. What kind of traffic will be generated by your business? How will it impact the downtown area in terms of flow as well as parking? 2. Is your business primarily geared towards locals? Tourists? 3. How many jobs for residents will your business create? At what pay range? Will you be bringing staff with you or will you hire from local talent? 4. Will you become a resident of Sebastopol, living within the city limits? 5. What made you choose Sebastopol as a place to do business? How do you see your business adding to Sebastopol's culture? 6. What, if any, non-profit enterprises does your business support? 7. What are your long range plans for growth?
	All of the above questions sound good to me.
	What is the difference in earnings from the highest paid person in your company to the lowest paid person in your company. What ratio do you think would be fair in order for us to have a better Society. Will you include in the highest earnings every form of compensation and considering the lowest earnings the sort of time that management is compensated for which an employee spends uncompensated. This might include things like phone calls at home replying to emails outside of work hours et cetera.
	What community economic impacts do you anticipate resulting from your plans?
	Affordable housing in Sebastopol for employees, providing job training for underserved populations.
	Can your business give a meaningful product and/or service to the community while paying living wages with benefits for its employees, and be a source of pride for residents in our area?
	How will your business contribute to the growth of a Sebastopol brand identity as a progressive Sonoma wine country community and not just another set of common box stores or offices that might be found in Anywhere, USA?
	How are they different or special from what is already here.. What are they going to do to provide access/parking, etc. What negative impact will there be/ traffic, etc.

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>How do you see your business affecting the economy in Sebastopol? What would the benefits be?</p> <p>What is your 5 year plan for doing business in Sebastopol?</p> <p>What aspects of your business are "green" inspired?</p>
	<p>I am a tad concerned with the size and scope of the new proposed hotel at the lumber yard site. It looks dauntingly huge in the mock-ups I have seen. How will it blend with our sweet, un-hip, un-touristy little town? I am not keen on us turning into Sausalito.</p> <p>We're also so challenged by traffic...any plans for doing anything to help the congestion coming into town via Hwy 12?</p>
	<p>How will your business contribute to local sustainability and low impact growth?</p> <p>What benefits to our community will you bring with your business that's a community isn't already getting from another business?</p> <p>Are you a newcomer to the area? If yes, what are you hoping to receive from our community? And if you do not consider yourself a newcomer, how long have you been in our community?</p>
	<p>First of all, in nature, all growth is not good. So I want to know if the growth they plan or envision is compatible with a resilient climate and water ethical community.</p> <p>Q1. How will your business contribute to the community? Is it locally owned? Will you make a commitment to source your financing locally or regionally and to invest your profits/income in locally owned banks or credit unions? That way money cycling will lift the local economy.</p> <p>Q2. Is your business green compatible? If retail, will you attempt to sell locally or regionally made goods?</p> <p>Q3. If agricultural, we already have several hundred vineyards and most land is in grapes. Please don't say you're going to plant more grapes or build wine centers. If you do we will fight you with every fiber of our being until you give up and go away.</p> <p>Q4. What is the climate/carbon/water footprint of your business? How can you show a path to live lightly on the earth?</p> <p>Q5. Why do you want to be in Sebastopol?</p>
	<p>Make the rent in the Barlow affordable so that we can bring in more business and work on parking in the downtown area. A parking garage would be great and certainly help the parking situation.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Cittaslow advocates already know all the right questions to ask, but if not certainly there must be models out there.</p> <p>I guess what I would like to ask is what makes you want to locate your business in Sebastopol, what has your research told you about how your business will fulfill a currently unfilled need, and describe the metrics you would use to benchmark and then show how your business results in a net benefit to the community (within the city limits).</p>
	<p>I moved to Sebastopol in December of 2015. I hve shopped locally and in many of the local stores and extensively at grocery and restaurants and have yet to meet anyone that lives in Sebastopol other than share rentals and with parents or lived here for over 30 years.</p> <p>It is a very old white population. Mostly females I see shopping.</p>
	<p>Where will the money come from? Where will it go?</p> <p>Who is the decider and what is their commitment to the community?</p>
	<p>Are you going to sell or provide a service that does not exist in town as yet?</p>
	<p>How do you deal with the control of your business and the relationship with all the people involved in your activity? What does the concept of sustainability mean to you?</p>
	<p>1.impact on existing businesses,</p> <p>2.how many jobs,</p> <p>3.what kinds of jobs in terms of pay and benefits</p> <p>4.employee ability to afford housing in Sebastopol</p> <p>5.provide a product or service that's currently unavailable.</p> <p>6.Maintain the small town, unique nature of Sebastopol.</p> <p>7. Draw in customers from outside town to add dollars to our town</p>
	<p>Will the business be bringing in new employees/residents who will be competing with current residents for scarce housing? What will their salaries be?</p>
	<p>Will your workers be able to afford a place in greater Sebastopol?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Are you local?</p> <p>Do we need the kind of product/service you will offer? or if we do, are you duplicating and competing with an existing local business?</p> <p>How do you see your business affecting our local economy?</p> <p>Will you offer full time jobs with medical coverage? Or, a lot of part time jobs that do not need to comply with minimum wage, etc.?</p>
	<p>How might your business enhance the city image of small town charm and be environmentally friendly. How might your business enhance the profits of similar businesses? Traffic?</p>
	<p>How many local people will you hire? How will you give back to the community?</p>
	<p>How many employees do you expect to hire in the first two weeks? How many employees do you project in 1 year, 3 years, 5 years.</p> <p>Are you a tech company? Why wouldn't you rather go to SF, Oakland or San Jose like o'Reilly media did after successfully grabbing land for their building, now almost all vacant?</p> <p>Will you use existing buildings for the first 3 years of your tenure in Sebastopol?</p> <p>Do you like pizza? We are currently in a pizza buildout situation.</p> <p>Are you and your employees likely to eat lunch in downtown restaurants?</p> <p>Do you provide health insurance for your employees that will allow the choice of using local medical resources, or are you only offering Kaiser Permanente?</p> <p>What kinds of jobs are there in your company in terms of pay and benefits?</p> <p>Do your employees like to cycle, walk and enjoy the outdoors?</p>
	<p>Will you provide handicapped parking? Some businesses, including a major bank, have none.</p>
	<p>What types of jobs will be offered at what salary?</p>
	<p>How will your business impact existing businesses?</p> <p>Traffic impact?</p> <p>Traffic, traffic, traffic!!!</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<ol style="list-style-type: none"> 1. Should Sebastopol focus on locally owned small business and exclude any more chain type stores? 2. If chains are excluded from opening in Sebastopol, should there be any categories excepted, e.g, grocery stores, drug stores, fast food chains, restaurants, tire shops, hotels? 3. Does Sebastopol want to become a tourist destination along the lines of Healdsburg or should Sebastopol focus on services and retail primarily to locals and the person living in the surrounding area? 4. Should Sebastopol lobby for the city being bypassed on Highways 12 and 116 in order to reduce traffic in the area or is the traffic beneficial to the community and the business in the area? 5. How much population growth should occur in Sebastopol? Does Sebastopol wanted to become a bigger, more populated city or does it want to stay small?
	<p>How do you plan to develop your business so that the West County will benefit from increased sustlnable employment without suffering the negative impacts of increased tourist traffic?</p>
	<p>look at the scale of the new cvs monster bldg. is a town's personality and essence to be sacrificed too how many jobs it creates? would that huge building be more acceptable of it provided high paying jobs? bigger is better? where/how did the city's small town planning concept get lost with this cvs debacle? in the center of town! the worst possible place visually and traffic-wise. so ask a developer if they even care about our small-town ambience. out-of-town developers have only one thing in mind. profits. profit as a base motive rarely has a small town's heart and soul in its plans. could the new cvs site have been designed in a creative way so that it was a win-win with small town shops and architecture and still provided jobs with pay and benefits? we know where the cvs profits go. if the cvs project is a sign of ugly things to come.....shame on us.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>I am not sure that asking potential businesses to answer a questionnaire about their anticipated economic contribution or impact is a good idea. I believe local zoning and other local, County and State laws and regulations should be sufficient to ferret out information which is necessary to grant approval. If it is not sufficient then the laws or regulations should be changed.</p> <p>How would questionnaire responses be used? Would there be a citizen's review board? Franchised by the City? Would responses be made public?</p> <p>This questionnaire could be intimidating and add to what some see in Sebastopol as an anti-business culture. The net effect may be to ward off businesses that are considering locating here.</p> <p>With the recent City "income" projections, we do not add to frighten away potential increases to the City's tax base.</p> <p>In sum, I think the questionnaire is a bad idea, smacking of some new form of inquisition followed with judgment by public claque.</p>
	<ol style="list-style-type: none"> 1. What would be the impact on neighboring residences? 2. What use of water would there be? Does this business warrant that use? 3. How will this project benefit citizens of Sebastopol? 4 Will the jobs created pay enough for workers to live in Sebastopol?
	<p>Have you thoroughly analyzed your proposed enterprise's chance for success? Have you researched your likely market and outlined your necessary investments? Have you estimated how many months it will be before you begin to make a profit? Are you financially and psychologically prepared to wait this long before you begin to make a profit?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>What is the plan for low cost and senior housing development?</p> <p>How to get our roads repaired, hire more police officers to get those speeding down country roads to pay a price for the people and animals they terrorize?</p> <p>How to make some roads off limits to bikes OR make bikes follow the rules demanded on car drivers?</p> <p>How to S T O P the over development of vineyards and wineries? We already have lost most of what made Sebastopol great...our apples...and gave hundreds of summer jobs to youth...Our water shortages DO have something to do with their deep wells and removal of precious, valuable redwood trees.</p> <p>Actually making our town so we can actually drive without one way disruptions and making it more affordable for businesses....not just corporations to come in and take over.</p>
	<p>What will the impact of your business be on small loan businesses?</p>
	<p>What will your business do to improve the quality of life for the Sebastopol community?</p> <p>What percentage of your profits do you anticipate putting back into this community?</p>
	<p>What's their motivation for wanting to do their project? How do they see it enhancing the character of the City? How will it negatively impact the City (noise and other pollution, traffic, crime, appearance)? Where will the dollars that they bring in go? Will it have a significant influence in some way?</p>
	<p>Who is the target customer for their product? Where is that target customer?</p> <p>Median salary for employees?</p>
	<p>Why did a CVS have to be built in the most congested areas/ street in Sebastopol?</p>
	<p>Why do you choose the location.</p>
	<p>Why do you want to locate your development in Sebastopol?</p>
	<p>Will the business improve quality of life for Sebastopolians?</p>
	<p>With your desire to do business or develop in Sebastopol, what would you be willing to do to support youth programs in Sebastopol? "Programs" defined as youth activities or risk prevention.</p>
	<p>Affordable housing</p> <p>More small stores</p>
	<p>Are you an original business without chain affiliations, and can you provide Sebastopol with actual salaried jobs?</p>
	<p>Are you going to help repair the roads in town --- they are terrible - if more tourists and residence are driving around - who is going to replace and repair (think street behind Ives pool and by the post office) the city doesn't seem to be able to address the pot while and relies on poorly overseen patch repairs.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>Are you willing to use permeable paving, rainwater catchment, gray water technology and other water conservation protocols?</p> <p>Would you be willing to supply the electricity you need by installing solar panels?</p> <p>Would you be willing to strengthen cittaslow with a request for more stop signs, lower speed limits and cittaslow signage?</p> <p>How would your development contribute to the local community of animals, plants and humans?</p>
	<p>As a developer, are you willing to help small businesses acquire small business loans for fixed assets, such as signage, and property improvements tailored to suit the needs of their business. Also provide support to help the small business afford their new lease and leasehold improvements.</p>
	<p>Did you know that many, many local residents only want to support locally owned businesses?</p> <p>And wouldn't visitors want to as well?</p> <p>Isn't the local flavor what attracts visitors?</p> <p>Did you know that most Sebastopol residents can afford more expensive local retail and would rather have less money for the local government than have large commercial developements?</p>
	<p>Do you believe you belong in Sebastopol? Do you have something to contribute to its character?</p>
	<p>Do you support \$15 minimum wage?</p> <p>Would you consider a 'local' discount of 10% for residents of Sebastopol who come and shop at your business?</p> <p>Would you join the go local program to offer this incentive?</p> <p>How can you help reduce car traffic in the downtown of Sebastopol?</p>
	<p>How are you going to improve the traffic conditions in downtown Sebastopol?</p>
	<p>How can Sebastopol compete with other local cities with the attitude of so many that hold us back. It's frustrating and not representative of outlying areas of the community.</p>
	<p>How can we get more business without addressing the horrible traffic gridlock downtown?</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>How can you assist in keeping Sebastopol's small town residential feel and not be overrun by tourists like Sausalito? How can you run a successful business in Sebastopol without making the traffic so bad downtown that residents avoid the downtown area?</p> <p>Are you able to run or build your business using local residents as staff, or are you having to bring them in from out of the area? Are your employees able to afford to live in Sebastopol based on their level of pay?</p>
	<p>How committed are the owners to social responsibility issues (keeping money in our community, hiring from our community, sourcing materials and goods from our community or state, etc.), number of jobs, level of pay and benefits, record of success</p>
	<p>How does it make Sebastopol a better place to live now and long term?</p> <p>How does it move us in the direction of self-sustainability?</p> <p>How does it contribute to young people staying in the community.</p>
	<p>How does Sebastopol and it's buisnesses hope to maintain it's "relatable" atmosphere/attitude when facing increasing housing and rent costs?</p>
	<p>how many full time employees will you have. Will you pay them the Sebastopol "Living Wage"? And provide benefits?</p>
	<p>How many local people will CVS hire after its move into its horrible new location? When will the useless hospital stop taking our tax dollars?</p>
	<p>How many new jobs do you anticipate to be available within the next 3 years?</p>
	<p>How much would you be engaged with the people of Sebastopol? Hiring, sponsoring local teams and local school fundraising.</p>
	<p>How on earth could anyone think the new CVS is an appropriate development for that corner in sebastopol? The building it self is atrocious, especially considering its not even set back from the road.</p>
	<p>How will the business contribute to the community. How will they help to improve the area roads, jobs, infrastructure?</p>
	<p>How will this affect low income housing in the city? Are the streets equipped to handle greater flows of traffic? Will traffic congestions lead to bigger issues?</p>
	<p>How will you manage the added traffic into Sebastopol? It is a congested little town at times.</p>
	<p>I am new in tow and I noticed that restaurants closes early,</p>
	<p>I want to know what their impact will be on our precious natural resources. How much water will they take? The economic impact is impossible to look at without looking at the environmental. We don't have time to pretend that we need more stuff in the world. How many people will have low paying jobs thanks to some new business?. How many jobs will it take to pay rent in a two bedroom apartment? How much money will the owners of the company make in comparison? Will the owners live here or will they just hire workers for less than a living wage?</p>
	<p>I would ask how are you going to give BACK to the Community. Volunteer, financial, media,. ETC.</p>

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	I would like to ask it what the economic contribution it will do to the city it is in, as well as the schools surrounding it. How will it help and evolve with the community of Sebastopol to benefit the people and common good. Also in what ways will it bring income to the community and keep it within Sebastopol and Sonoma County. Will the business offer health benefits and stable pay? And how will it help the environment.
	Is there a plan to put a hotel in the spot where the tractor store is? Is there a plan to make 116 two ways through the business district.
	Is your business concentrating on local people or tourism? Is your business ego-friendly. How will it impact the environment.
	Nothing in this town that local homegrown people ever want o buy
	Number of jobs, plans for parking/employee parking,
	Sonoma County's top industry is tourism as a result of vineyards and wineries drawing in other's to the county. Sebastopol is the shit hole of Sonoma County. The town has horrible traffic issues and is only used for cars to pass through via Hwy 12 or 116 to the Coast, to Hwy 101 or to Santa Rosa. Sebastopol does not need more affordable housing. It needs parking and businesses to attract the visitors to stay and spend money in a town that has so much potential. It has the potential of Healdsburg and Sonoma, yet it remains to be the shit hole of Sonoma County because the City Council and the non-forward thinking stupid residents who hang out at Whole Foods and in the town square in their dirty hippie clothes refuse to look into the future. These people do nothing to contribute to the economy or to make the town better. What will the the Council do to make better changes to attract the jobs that attract tourists who do have money to spend, that will in turn generate tax dollars, to pa
	The CVS store in the middle of downtown was a horrible idea. I avoid downtown now. Choosing to shop in RP to avoid the traffic jam. I have rerouted my drive to work as I have been late due to confusion and small lanes. This will only get worse when the store opens. What was the reason to move CVS to downtown? Was traffic congestion, noise ect... Considered? Seems to me this hurts all businesses in the area.
	We heard that CVS was bought out by Target. Is the new building going to be a new Target store?
	What can be done to make parking on Main Street easier? Would shop there but parallel parking too intimidating with so much traffic.

FINANCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>What does being located in Sebastopol offer to you that other locations do not? What do you offer to Sebastopol that we don't already have available?</p> <p>Where do you anticipate getting your employees from? Where do you expect your customers to come from? How will they get to your business?</p> <p>What does the city do, if anything, that discourages you from locating here?</p>
	<p>Are your products locally made/sold? How do they benefit our community</p>
	<p>Plenty of local merents</p>
	<p>Are you paying fair wages that you, yourself, could live on?</p> <p>How will/does your business impact parking and traffic, and do you ave any suggestionsto improve it?</p>
	<p>My biggest concern is how much beanie fit does this have for the community. And how will it impact the already bad congestion in this amazing city.</p>
	<p>How many jobs do you think your business will create?</p> <p>Will you hire hippies?</p> <p>Will you drug test all applicants (Please.)</p> <p>Will you burn old tires and trash as a part of your business plan in order to keep the planet warm?</p> <p>Will you promise to vote for Hitlery and crush Bernie Sanders no matter what (this is a loyalty pledge test.)</p> <p>Will you pay people more than they are possibly worth and charge outrageous prices in order to keep uneducated, unskilled workers a vibrant part of our socialist utopia?</p> <p>Will you hire people with multiple piercings in a customer-facing position to test people's ability to be accepting of bad life decisions.</p>