

SOCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

198 answers from 95472 (57 men; 141 women)

Ages:

- under 18 = 0
- 18 - 29 = 12 (6%) red
- 30 - 39 = 27 (14%) orange
- 40 - 49 = 35 (18%) green
- 50 - 59 = 46 (23%) blue
- 60 - 69 = 58 (29%) black
- 70 - 79 = 16 (8%) purple
- 80 + = 4 (2%) gold

shaded = not from 95472 or did not put anything in address field

	<p>What questions would you like to ask a business or developer regarding its anticipated social contribution/change/impact? (Think large: our community character, diversity, social justice, our history, etc.)</p>
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	<p>Will you hire local community members?</p> <p>Will you pay a minimum of \$15 an hour to your staff, preferable \$20.</p>
	<p>Stop clogging social media</p>
	<p>1. How does your project help make the town unique?</p> <p>2. Do you truly believe in equal opportunity for all people?</p>
	<p>I would want to make sure any business coming into Sebastopol understands our towns small town charm and character. We don't need more CVS type big business, Sebastopol is a collaborative community, let's support our neighbors. Not fat greedy CEOs</p>
	<p>What past activities can you provide which show your dedication to building community and civil service. How will you invest your profits to benefit the community. How does your project improve the quality of life of the residents(ie improving traffic, more local non-minimum wage jobs, protected open space, diversified business, etc). What is your mission as a member of the community.</p>
	<p>How do you hope to effect the community? Will you provide any educational opportunities? How do you fit in with the other current businesses?</p>

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	<p>Will the development have places for townspeople to meet and 've social ?</p> <p>Any more music venues ?</p> <p>How will the attraction of tourist effect the living and social life of a Sebastopol residents ?</p> <p>Do these changes even fit for Sebastopol's culture?</p>
	<p>What do you want to do with this business beyond making money? What difference will your business make in our community - will it push out the poor? Will it create a negative environmental impact? Is everyone on your management board white? Do you have employees that speak Spanish? Are you a corporation or a small business?</p>
	<p>Overgentrification is a problem with Sebastopol and any business moving in needs to be aware of the impact they have on the middle class. What steps would your business take to ensure affordability to the younger generation/middle class?</p>
	<p>I would like to see our town stay green, organic, and middle to lower class friendly.</p>
	<p>Does the business create a friendly atmosphere? Is the vibe welcoming to all?</p>
	<p>Get out, we're full. There is no more room on our roads for any more traffic.</p>
	<p>How will these business help the Sebastopol community? What conscious and economic impact will this business have on this town? Will you donate funds to local organizations?</p>
	<p>How does the new CVS plan to make sure traffic is not affected by their new location?</p>
	<p>Sebastopol has a small town feel to it that I think many people want to stay that way. How will your business or development fit in and contribute to our local e l only?</p>
	<p>What cultural changes would your business bring?</p>
	<p>Again, the locals are being drowned out by big money. The social aspect of this town is being altered by the city folk moving in.</p>
	<p>What sort of values do you feel your business promotes, and how does that fit in with the overall "flavor" of West Sonoma County?</p>
	<p>I would like to ask the business or developer why they should be a part of the sebastopol community? What will be the publics feeling on having them there? What is their vision for sebastopol?</p>
	<p>Will your business be welcoming to those that live in the area or are you trying to attract tourists?</p>
	<p>How will the development add diversity to Sebastopol?</p>

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	Who do you think Sebastopolians are? What will your business do to attract locals? How will your business show out-of-towners who Sebastopolians are?
	It really depends on the type and size of the business but all things considered I would ask how that business would work to support the unique community that is Sebastopol. Would they publicly support the values that many who live here support (e.g., LGBTQ equality)? Regardless of the specific issue, I would want to be sure to ask them if they would contribute to local nonprofits, events, or other causes, provided they could sustain their business. Would they be willing to work with the city or other community organizations?
	Will your products/services be available to individuals from different socio-economic backgrounds?
	How are you going to contribute to this amazing town?
	How would you ensure that your staff and company values reflected and embraced diversity? How would you contribute to and give back to the community? Would you partner with any other businesses, organizations, or nonprofits for the betterment of the community? How would you inspire community members to work toward a greater good? What are your company's core values in regards to social justice, diversity, and equality?
	How will your business contribute overall to the community and support inclusiveness of class, race, gender?, especially regarding housing if developing rental properties? Does this business support larger social movements such as lgbtq equality and anti racist practices in hiring?
	What type of comfort do you plan on offering? How is it going to bring people together? Do you plan on intergrating the towns history into the business? If so how? If not, why?
	I would love to see Sebastopol more diverse racially. As someone of color, and having been discriminated against, it breaks my heart that living so close to the bay area we still have prejudice in our town. The only way to break this barrier is by having more skin tones integrated into our town.
	How can you diversify the culture in Sebastopol? How can you help the portion of our community that's in dire need (homeless, those living below poverty level, for example)? What philanthropy will you engage in to help the community prosper?
	Is there going to be more community wide events
	Is this a local business or a national chain - where are products sourced, labor practices etc

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	<p>Will your business cater to the wealthy? There is a lot of wealth in Sebastopol and when businesses cater to the wealthy, the less wealthy are marginalized. What do you have to offer to mixed income levels? How will you include people of different cultures and subcultures in your business? How will you support a middle class? Where will your source the resources for your business - locally or afar?</p>
	<p>Diversity is important to my family. How will business developers ensure that people of color and of lower economic standing not be pushed out creating a decidedly less vibrant community?</p>
	<p>Will this development preserve the character of Sebastopol? Will it promote the arts and showcase our richness of music?</p>
	<p>How is this question relevant?</p>
	<p>How will this diversify our community?</p>
	<p>Hey business owners...Do you think Sebastopol should have let CVS drug store in at the Crossroads of our town or would have a Michelin Star hotel to go with our Michelin Star Restuarants would have been better? Wine,Dine,and a walk/blocks away to a place to relax and sleep!</p>
	<p>Does your business or development take in to account all the surrounding homes and cater to the needs of the community? What about the teens and their needs?</p>
	<p>Would you consider offering a 'Dine & Donate' fundraiser where a portion of sales brought in on a specific night would be donated back to a nonprofit school, etc. Unfortunately it is difficult for small businesses to do this for obvious reasons.</p> <p>Let the consumer vote with their spending dollar instead of regulating so much in trying to create a "perfect" living/business environment.</p>
	<p>How will your business serve the local community and help it to thrive and be green? How involved will you be in the community?</p>
	<p>Are you willing to sit on a seat at the school board? City council?</p>
	<p>How does your company plan to address or how does it already address issues of economic disparity within the community, especially with regard to the very underserved and often hidden immigrant community?</p>

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	<p>can you really handle the diversity, including party affiliations, the color blue for our cops, and if you give back to the community will it be temporary, or is Sebastopol a place you can trust to keep the rent at least the same upon agreement, or control who does business here by raising rents so high, or refusing because of large liberal thinking people, that can never meet conservatives at the middle of the road. Can you promise to add to our culture, and care about our ecosystems. How much water will they use. Well you keep sebastopol and california out of our own maintained wells. Will you provide parking. Yes I am serious about every question here, I am tired of Sebastopol making conservatives feel like lepers. everyone who ran for office oh my was offended at every person that had differing opinions. See it is called diverse opinion, not hate, not irrelevant bull. Well they help ur local law enforcement and adhere to fire department rules.</p>
	<p>How does you business reflect the character and needs of the historically agricultural community?</p>
	<p>Again, how are new businesses in Sebastopol that support social justice and the artistic and liberal ethos of this community being supported?</p>
	<p>Will you do your best to hire local employees?</p>
	<p>How will you give back to the community?</p> <p>Will you reach out to hire those with disabilities by working with local employment supportive agencies that help disabled people find jobs, such as Buckelew employment services and Goodwill Industries?</p>
	<p>How does your project complement the current community? What does it add to the community? What improvements to the community are you expecting?</p>
	<p>What do you feel is an important assert that our town can implement so that all people can reap the benefits of the establishments?</p>
	<p>How are you helping low income residents?</p>
	<ol style="list-style-type: none"> 1. To what degree are you aware of, and in agreement with, the artistic and cultural mores of Sebastopol? 2. Do you understand the community you're joining? 3. Are you aware of the walkways that exist to your business? Do you have a plan for how to create greater access to your business via walking/biking? 4. Do you have an awareness of how to generate and/or support greater social economic/racial/gender/class justice? 5. If so, what are some of your ideas to do so?

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	How can you mesh what you do with our "groovy" social sensibilities? I.e., is your business green, thoughtful, conscientious, give back to the community?
	Will your business/project be in alignment with the history of this area and long-term residents? Will your business/project be accessible to a variety of populations?
	How will this new business "fit" with the community of Sebastopol?
	Who will your product/service benefit - a specific group of people or will your business attract a large spectrum of customers?
	Sebastopol is a community that is grounded in a progressive outlook on business and the future, can this business also further the ideals that our fair city espouses? Sebastopol is a place of acceptance, will a new business further that ideal, or will this business be targeted at a small group of socioeconomic people?
	Social contribution is the most important to maintain in a city like this , new generations need to be involve more in social issues like improve the schools programs and after school programs who can be direct to participate helping the community promoting the health and good keeping of the city , work with long time citizens to pass on the issues they have fought for during their time in this, promote evnts to welcome the new bussines and their new citizens and promote the economic grought all toghether
	Will your business benefit a large section of our population?
	Are you conservationist/hippie/eco/organic/compassionate?
	Im concerned with the gentrification of sebastopol- how the demographics of sebastopol are increasingly becoming that of wealthy, mostly white residents and middel and low-income families are struggling to remain in the area. I dont need another fancy restaurant, i need affordable rent. I live downtown but cant afford to enjoy the or be a patron of downtown businesses. its absurd and hurtful
	How will your business support local Sebastopol families and not only focus on tourism? How can we employee local Sebastopol folks for new jobs and make them economically desirable?
	Will your business support local artists and/or have artistic flair. No more beige or concrete please!

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	<p>Why are you choosing to open a business in Sebastopol?</p> <p>What is the mission and vision of your business?</p> <p>How will your business support and align with the general plan of Sebastopol?</p> <p>How will your business benefit the residents of Sebastopol?</p> <p>Do you have a property for your business? What are the design plans of the property?</p> <p>What social impact assessments have you done or will you do? By who? By when?</p>
	<p>Jobs, quality of design, character fit into city, pedestrian and cyclist orientation, needed services or goods that serve West county residents</p>
	<p>will you support hiring/renting to groups that are not fairly represented. Like hiring more minorities or people with disabilities. Or hiring/renting to groups who are at a disadvantage, like veterans, or elderly.</p>
	<p>What specific benefit OTHER THAN ECONOMIC is your business bringing to people locally? How does your business contribute to our community in each of these areas: 1/broadening and strengthening the character of the community? 2/ expanding diversity in this community? 3/ what specific social justice issues do you support and how do you support them?</p>
	<p>Sebastopol is a primarily white retired or young family community...something that is disturbing. How do you plan to make place for ethnically diverse people to thrive here and want to live here? Can you plan to have a certain percentage of business place reserved for nonprofits at a reasonable rate? What about more community events and gathering spaces?</p>
	<p>1. How large a workforce will you employ?</p>
	<p>In what ways is the "small town" history going to be preserved? What is the limit on the projected growth? How are you planning on highlighting the "human" , non economic develop,ENT?,</p>
	<p>How do you give back to our community ?</p> <p>How do you support our local schools?</p>

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	<p>Will you promote local character?</p> <p>Provide senior discount days?</p> <p>offer go local discounts</p> <p>participate in local organizations such as rotary or grange or city commerce?</p> <p>will you support schools?</p> <p>how will you support the environmental restoration of the effects of business development?</p>
	How much of the profit from your visit will be reintroduced into the 95472 zip code?
	Would it be possible to stay on the crest of the trend-setting movement for clean food in a county known world-wide for its ag?
	Will you help contribute to people of all ages?
	Is your business committed to the green mentality of our community? How will that be expressed? How will you support our community?
	<p>How would your company help bring diversity to the community?</p> <p>What specifically would you contribute to the community if you were to be in Sebastopol?</p>
	Is your business or development intended to bring in more people from outside of Sebastopol or to sustain and improve life in Sebastopol?
	<p>1. Are you addressing a current or anticipated need of the community?</p> <p>2. How will you attract the most diverse spectrum of people- both employees and clients/ customers?</p> <p>3. Are you now or how do you intend to be a part of the local community?</p>
	<p>How will the business or development promote social and/or environmental justice?</p> <p>What forms of diversity will be promoted or diminished by the development or business (economic, continent of origin, gender, sexual orientation, etc.)?</p>
	What is your plan to strengthen the sense of community in Sebastopol?
	<p>How will you maintain and contribute to the community character, such as it is now?</p> <p>How will you incorporate social diversity?</p> <p>Will you build on and include in your business and advertising Sebastopol's history and icons?</p>

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	Will we lose the quirky, friendliness of Sebastopol? Will it fit in?
	I would support a business that contributed to local schools, parks, and community events as well as after school programs - would you be willing to support this long-term?
	Again, none of our business. Businesses are not in business to provide anything other than jobs and a product. These other characteristics should come from the people.
	Sebastopol is a tight-knit community with a long history of peace and social justice at its core. How will your company contribute to the BENEFIT OF ALL, and not just for the profit of a few?
	What will be your business' green impact?
	<ol style="list-style-type: none"> 1.) What is the company's history with community support contributions and projects? 2.) What is the company's history with labor relations (disputes?)? 3.) What are the company's policies on employee conduct? 4.) What are the company's policies on scheduling of work shifts?
	How does their business contributed to our local history and local markets
	We are lucky to have such a seemingly small community. But we have such a difficult time leaving and coming back to our town. What can be done to alleviate the bottleneck of the downtown area. Cvs was not well thought out in my opinion we have to open that area up not add more to the problem. The Barlow area was a better area. All that new wasted space would have brought people to that area. The Barlow is far too expensive for small business and zoning makes it difficult financially as well. We need to keep our small town feel and not let developers take away our charm. How can we stay a quiet, safe community and not let money ruin what we currently have?
	How will this project increase Sebastopol residents' ability to live sustainably within their community? How will this project utilize resources that already exist locally in Sebastopol to enhance the quality of life for Sebastopol residents?
	Whenever I go to another town whether it is Healdsburg, Petaluma, Windsor etc.. I experience a cohesive, community oriented downtown. We had the opportunity with the Barlow to achieve that including more green space and a yearround farmer's market. But the result was a tourist destination with no redeeming character or appeal to attract community gatherings etc. The town was once very much symbolized by the Gravenstein apple harvest but now it is mostly about wine and beer.

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	<p>What will you do to support families (in particular healthy early child development during first 3 years of life when brain development is most rapid)?</p> <p>What will you do to support the growing population of older adults?</p>
	<p>How can businesses convince the city council make our downtown more pedestrian friendly?</p>
	<p>How are you going to provide for all segments of society? How are you going to provide sustainable development?</p>
	<p>What plans does your business have to add value to our community in non-monetary (jobs, taxes) ways?</p>
	<p>If Sebastopol is going Cittaslow, green, friendly and artistic, then why is there large stores popping up?</p> <p>We have a beautiful little town and it seems to have many people running through it everyday. Is our town not growing fast enough? I do not understand why you all want more people and money. I am not trying to be critical, I am just wondering why?</p>
	<p>What type of job training would you sponsor to encourage a local eligible workforce employed by your business?</p> <p>What will you do to ensure a sustainable environment and economy through the commerce you bring to Sebastopol?</p> <p>How will you support your workforce in other ways if you cannot pay a living wage to your workers? For example, contribute to affordable housing, a shuttle or other worker transportation system.</p>
	<p>I would like to ask if the owner is a local resident, rather than a corporation (i.e. CVS). This would more likely ensure community involvement. I'd ask what/how they would contribute to local events like: Apple Blossom Parade & Festival, Gravenstein Festival, Wednesday night music at Ives, Thursdays at the Barlow, and so on.</p>
	<p>What is design/art/architecture of the look of your business?</p> <p>Are you going to have a community board, or community events; what are you going to offer for our community?</p> <p>Are you interested in helping our homeless and poor population?</p> <p>If yes, how?</p>

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	What can the city do to help your business have a more positive social impact?
	no idea
	<p>Socially...</p> <p>again, is it unique? and bring JOY to the daily lives of residents?</p> <p>Does the business goals include wanting to be in Sebastopol specifically and supporting and employing local residents.</p>
	<p>What steps will your business take to accentuate the uniqueness of Sebastopol?</p> <p>Will your business support and/or promote the arts, including live music?</p> <p>Will your business compete with local businesses already in place, or offer something fresh?</p> <p>Will your business produce and/or use locally made products?</p> <p>If yours is a service business, will the services be affordable to the average citizen of Sebastopol?</p> <p>Will you hire diverse employees?</p>
	It is important to me that a business is part of the community and not just here to make money. For example, participate in local 501c3 fundraising efforts, participate in the parade, any new development be LEED certified.
	I really love the diversity that we are creating here in Sebastopol. What further social impact would this business create? (zero waste, eco-friendly)
	Will your business have an affect on the townspeople of Sebastopol, will your business bring to our small town undesirble folks to you business?
	More interested in economic and convenience benefit to local population.
	How do you believe your business ethos will interface with that of the community? Do you plan to participate in local events such as the Apple Blossom Parade and Festival?
	So long as they hire locally' pay a living wage, I'm not sure there I s much else to know.

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	<p>Much of our agricultural strength is due the hard work of Hispanic workers - our produce and wine, trade labor etc, yet I do not see businesses, other than Mexican restaurants that are owned by this important group!</p> <p>This could be frame honestly and interestingly - through a look back - and forward - in Sebastopol's history.</p>
	<p>I am extremely curious as to why many of The Barlow buildings are still empty? Also, having been a local resident for many years now, i have heard the grumbling from a large portion of the community, regarding many of the tenants mainly catering to tourists more than locals. A combination of affordable, locally operated outlets to add to the existing ones, seems much more community orientated.</p>
	<p>My concerns are preserving our uniqueness and friendly atmosphere.</p>
	<p>What social causes to you support.</p> <p>How does your current program of giving back to the community fit with Sebastopol's peace and harmony philosophy?</p>
	<p>Refer to answer 1.</p>
	<p>Will you preserve our community character & history?</p> <p>Will you work to limit the overgrowth of vineyards we are experiencing?</p> <p>Will you avoid using GMO's or pesticides if your business will involve agriculture?</p>
	<p>how does your business contribute to maintaining the small town charm of Sebastopol</p> <p>is your business primarily aimed at locals or visitors</p> <p>will starting your business require tearing down any current buildings</p>
	<p>What can we do about the homeless in our town?</p> <p>What can we do to build community like Peace Town during the summer. It is terrific!</p> <p>What can we do to support local grass roots non-profits in our community?</p>
	<p>Does the West County need your product to be right here? Where is the nearest comparable business?</p> <p>who/what is being displaced? are you just carpetbaggers, or do you have history here?</p>
	<p>Impact on traffic. Agricultural background. Do not need expensive stores and restaurant s.</p>

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	Do you give back to the community? Are you a green industry? If not will you offset your environmental impact? How do you feel about gender and sexual orientation issues? Do you seek out minorities in your hiring practices?
	Will you support seniors with discounts or contributions to senior organizations?
	Do you try to hire locally ? Do you have a commitment to the unique history and character of Seb ?
	Can you set up affordable child care in the business?
	What you have to offer the current demographics of Sebastopol which are mostly over 65 well educated and well-to-do? This is a tough Market how would you respond.
	What are your political positions on income inequality and minimum wage?
	People love Sebastopol. How do you see your business fitting into the community as it exists NOW? What other businesses have you developed/started/maintained? Do they still exist? If not, why not?
	Oops, maybe my first set of comments actually addressed this. Could add, Will you be a GoLocal member? How can you partner with other small businesses. Will you get involved with city council and county government on things like support for community separators, growth limits outside city limits, etc. Can you contribute to causes like Rebulding together?
	Ask CVS what are they contributing to the character of Sebastopol or are improving for the City of Sebastopol. Right now I see an ugly store being developed and one that is already causing traffic impacts.
	Would you contribute to parks and recreational programs?
	There is a large population of homeless that live in and around downtown Sebastopol and on the trail. What if we built a facility to provide a place to get them from living downtown?

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	How will you beautify our city streets?
	How. Can your business help provide employment for young people in our community?
	Do you agree with the statement, "community through business." If so, how would your business contribute to our community? FYI, by community, I refer to all residents in the 95472 zip code.
	Will you be catering to wealthy people or bringing goods and services that can be affordable to all?
	How does your business distinguish you in the nature of Sebastopol? Do you utilize natural raw materials? Do you add to the beauty of our town?
	Will your business provide wages to employees that will allow them to live in Sebastopol, with our high cost of housing? Can your development offer multi-story work/live design with business below and housing space above?
	1. Does/will the business pay a living wage to allow employees to shop, live, and potentially own in Sebastopol or nearby.
	Would they be willing to hire seniors?
	How can you develop and limit growth at the same time? How would your project attract the kinds of people we like to see in SEB?
	Petaluma is known for its original building fabric since they maintained their older, classic structures. Sebastopol, on the other hand, is a hodge podge. How will your business help restore an identifiable character to the community?
	What other benefits will you bring to the area such as local sponsorships of schools and local organizations?
	Is the type of business bringing in a positive environment for all people who reside in Sebastopol?
	This question makes no sense but simply attempts to elicit a response relative to internet-speak. Otherwise more coffee houses since humans have social intercourse via food and drink

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	What is the rest of the plan for the Barlow? The businesses being added are definitely a contribution to the social culture of Sebastopol. Love the new breweries.
	How would you interact with and support Sebastopol Union School District schools, Analy HS, Laguna HS?
	RIGHT, we don't need another drug store ! OR another bank, bar or nightclub. What will your business add to the HEALTH and WELL BEING of our community?
	There is no consideration given to what the generations other than those of us who came of age during the 60!s/70's - so many people refer to Sebadtopol as an old hippie town. We need to attract young people!!!! We need to address social issues that impact multi generations.
	What will your business contribute to the character of Sebastopol?
	How does your business benefit the culture of Sebastopol? Will your business contribute to public transit?
	Will you hire a diverse group of employees and honor non-discrimination state and local laws?
	Are you willing to give preferential attention in hiring local Sebastopol residents when selecting a work force and contribute to the historical and cultural character of our community?
	Why in the name of all that is good was CVS, allowed to build on the worst corner for traffic at two major intersections! In our cramped town!!!
	(Please refer to some of the questions already asked as they address BOTH the economic AND the social contributions of any given enterprise.) 1. Do you plan any employee driven programs that give back to the community? 2. Does your business model include matching employee donations to non-profits? 3. What do you consider good business community practices?
	How will you contribute to local charities and community events.
	How much garbage will your business generate? What types of garbage will you generate? Will you offer showers to people who are riding their bicycles to work? What do you see as the biggest contribution you can make to the people who live in Sebastopol? What contribution do you see is the most important thing you can offer people who visit Sebastopol? Why did you choose Sebastopol as a place for your business.
	What social impacts to the community do you anticipate from your plans?

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	Diversity! Sebastopol needs to attract people of all colors and ethnicities, and to do this, we need to broaden our image of Sebastopol beyond an aging hippie haven...
	What is your company mandate and does it reflect well on the community's values?
	How will your business contribute to making Sebastopol a national leader among small communities in terms of sustainability, citizen involvement in civic programs and progressive education of youth? Any internship programs? What are you giving back to the community?
	What would an individual gain if your business would be in town?
	Are there any community development areas of your business? What will be your participation in the community? How will you grow and sustain your business?
	Huh? Your questions are complicated and I have no clue what you want me to answer here...
	How will the old-timers and newcomers benefit equally from your business/service?
	I put it all in the first section
	Think about how our town looks to a visitor. Entry points highway 12 and 116 need some character up grades.
	how the business answers the previously suggested questions will reveal the importance the business gives to social benefits (or the effort made to conceal the social costs).
	You guys missed the boat that Barlow Development is very hollow and too much like some set in LA that they call LOCAL SUSTAINABLE. City has no soul and the traffic is one big joke. I drive 101 to Rohnert Park as coming over 12 is constant red lights ville and a waste of my time and resources. I avoid Sebastopol proper as I hate the traffic. It sucks.
	How are you going to make Sebastopol a place people want to shop in and spend their dollars
	What will be the effect on community character, cohesion, diversity, social justice?
	How will your business impact traffic and parking?

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	How do you consider the effects of your business on community issues such as cultural diversity, economic equality, fair housing, healthy lifestyles, conflict resolution, and relations with the government?
	Oh, listed those in question 1. Diversity is welcome for sure.
	Does the business believe that it will make a social contribution to the city and if so, what?
	How will you and your workers be actively involved in the volunteer activities in greater Sebastopol?
	Do you see your business/product/service affecting the community in a positive way? Why? Are you familiar with the demographics of this town? Will your product/service address the population positively, not duplicating an existing business nor offering something that this community (because of its demographics and character) does not need. Why do you want to develop or bring a business to Sebastopol?
	See previous
	Will your company participate in our annual parade? Will you allow dogs to come to work? Will you sponsor an event on an annual basis, not just the first or second year?
	How many, and what percentage, will you hire locals?
	We are a relatively small community with many different ideas, how will you address this diversity?
	What will your social contribution be?
	1. How does any new business or business development effect traffic in the city? 2. What kind of employment and revenue opportunities for the city will the business or produce? 3. Is the business or project consistent with the nature of the community (see prior questions)?

SOCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	<p>What contribution (besides tax payments)'will you business make to the social and environmental well-being of the West County?</p>
	<p>see previous page</p>
	<ol style="list-style-type: none"> 1. How will this development impact traffic in a neighborhood with narrow streets? 2. Will the business be open at night? What about noise? 3. Will this project clash with any historic homes or destroy the character of a street? 4. Will this business offer sufficient pay and benefits to allow workers to live a satisfactory life in Sebastopol? 5. Sebastopol's character has already been changed. Could this project add some open space, flowers, or trees?
	<p>Irrelevant. What we need are shops and businesses that are prosperous. If they hew to the laws of Sebastopol, Sonoma County , California and the US and are prosperous they will be welcome.</p>
	<p>We must begin with more affordable housing...when Sebastopol was a community not a home for only the rich.</p> <p>Sebastopol's character was ruined with the impact of vineyards and wineries.</p>
	<p>Do you envision your business bringing community together? If so, how will this be accomplished?</p>
	<p>Of what value to our community would their project be? How do they see it fitting in with our social values, needs, character? What negative social impact might their project have on the community?</p>
	<p>Will their space be shared with the community at all?</p>
	<p>How is the location correct for serving Sebastopol needs?</p>
	<p>How much vehicle traffic will your business generate?</p>

SOCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	How will your business affect community character and diversity?
	Are you a chain business?
	.
	Would you sponsor my son's soccer team?
	How will large business chains contribute make a social contribution to our community?
	Are you willing to partner with or support local non profits or schools?
	Are you willing to run your business in a sustainable manner that is compatible with earth? Not poisoning the earth or water or air? Not creating waste is is headed for the landfill?
	What are others who are familiar with your business saying about your ethics and involvement/noninvolvement in the community?
	How committed are you to hiring from the community?
	Check plans to make sure that aesthetics of neighborhood are being honored in the design.
	How does Sebastopol and it's buisnesses hope to maintain it's "relatable" atmosphere/attitude when facing increasing housing and rent costs?
	How can that giant new CVS possibly contribute to the amazing folksy character of Sebastopol? How in the world is this horrible giant store in its new location going to deal with the traffic snarl? It's already horrible as it is, how will it make efforts to be less of an impact on traffic?
	I really love Mondays night at hopmonk Tavern,
	Will it be impossible for the kids who grew up here to stay here? Is there housing for people who make less than \$30 an hour? At this point, we have families who have rented for years being dislocated. We have kids who won't be able to live in their hometown right now. Will jobs pay enough for them to start families here if they make less than \$100 thousand a year?

SOCIAL IMPACT: Community Impact Responses through August 15, 2016, sorted by zip code and age

	Will the business try to have the community come together and how it will great a welcoming environment for it.
	In what ways does your business plan to fit in with Sebastopol's existing social character? In what ways does your business plan to be different than Sebastopol's existing social character?
	It has no character, it' a mish mosh of nothing interesting
	Our history is farming, liberal, hard-working people. Too much diversity is a bad thing, and Sebastopol has allowed for too much diversity; therefore there is no consistency in the town; hence the traffic issues. It is all over the place and it is stuck. What can you do to clean up the town, get a better flow to attract the visitors to want to stay and spend money. I think a developer wanting to put in a hotel in Sebastopol is a bad investment. What would the developer to do convince the developer to spend his money in the town.
	Our does the new CVS store planning on improving it's service when currently the pharmacy has horrible service, long wait times, never answers the phone.
	What is it about Sebastopol's culture that attracted you here? How do you see your business contributing to our culture?
	How do you incorporate our community and how do you participate in community events?
	sencery
	Are you considering diversity in your hiring? Does your business contribute back to tge community, other than your own profit?
	Will you contribute heavily for Hitlery and ban anyone who thinks differently from the socialist list of acceptable thoughts?